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FOR IMMEDIATE RELEASE

## **S&W Grows Larger & Steps Up to Support All 2014 Manufacturers Series Events**

*Sponsor of the S&W Challenger Shootout, CamaroGuys Gen.5 Challenge and the MustangGuys Fastest 5.0 Shootout*

Spring City, PA ó March 18, 2013 ó The S&W Performance Group is delighted to announce their 33 event commitment to the 2014 Manufacturers Series, and the addition of both CamaroGuys.com and MustangGuys.com to their rapidly growing [swracecars.com](http://swracecars.com) website. Now, with one click, the [CamaroGuys.com](http://CamaroGuys.com) and [MustangGuys.com](http://MustangGuys.com) visitors will have full access to the entire S&W Race Cars, Race Parts and Rod Parts product lines. The recently updated -CamaroGuysø and -MustangGuysø categories are loaded with Easy to Do-It-Yourself, Bolt-On components for the serious performance enthusiast, as well as being stocked with professional level competition use race parts.

õThe MFG Series racers, car show entrants and fans are passionate about their Made in the USA muscle,ö said S&Wø Marketing Director, **Jill Canuso**. õThatø why itø a perfect fit for our brands, as we are passionate about our Made in the USA products. I look forward to personally presenting the beautiful **custom S&W made** winner trophies, at the Memphis, TN, Martin, MI and Reading, PA Super Chevy Shows as well as at the Petersburg, VA Mega Mopar Action Series event.ö

S&W is also proud to announce the debut of **Scott Weneø Blog** to their ever-expanding website. Scott is not only the President of the S&W Performance Group, he is the 2000 IHRA Funny Car World Champion and the reigning 2013 Atco Raceway Top Dragster Champ. The goal of his blog is to communicate and interact with our customers directly on ideas, experiences, issues, and provide helpful articles. As a bonus, occasionally his blog will feature -**Past, Present & Future Racing Legends**ø as guest contributors.

The 55 year old, USA Manufacturer, will sponsor the Mega Mopar Action Series - Challenger Shootout, as well as becoming the Presenting Sponsor of the Super Chevy Show - CamaroGuys Gen.5 Challenge and the Fun Ford Weekend - MustangGuys Fastest 5.0 Shootout.

### **ABOUT S&W RACE CARS**

Founded in 1959, S&W Race Cars is known worldwide as the leader in drag race chassis development and innovation. Their custom built, award winning race cars are used by many of the leading NHRA & IHRA professional, Nostalgia and Sportsman race teams. Their 27,000 sq ft. headquarters houses a full line of affordable chassis kits, roll bars and roll cages, suspension parts, rollers to complete race cars and much more. S&Wø Made in the USA products are used by do-it-yourselfers and professionals around the world. S&W Race Cars also carries products for use in pro/street cars, street rods, and off-road trucks and RVø. The manufacturing department provides WaterJet cutting, MIG and TIG welding, sheet-metal forming; round or rectangular tube bending and full-service machine shop services. For more information visit [www.swracecars.com](http://www.swracecars.com) or call (800) 523-3353.

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If you would like more information about this topic, or to schedule an interview, please call Jill Canuso at 610-948-7303 x112 or e-mail Jill at [jillc@swracecars.com](mailto:jillc@swracecars.com)